



Tilley Recreation Park  
Corner Yatala Vale and Hancock Rd  
Surrey Downs

PO Box 87  
Greenwith SA 5125

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Dear Potential Sponsor,

I would like to take this opportunity to ask for your generosity and support by becoming a sponsor of Golden Grove Little Athletics Centre (GGLAC). We currently have over 250 members ranging from our tiny tots (3-5 years) to our senior athletes (17 years). We hold weekly home meets throughout our season and our affiliation with the South Australian Little Athletics Association allows us to combine with other Little Athletics clubs throughout the state on a number of occasions during the season.

The GGLAC is guided by a volunteer board of committee members who are supported by dedicated family volunteers. The Centre is committed to providing a safe environment where children can learn and enjoy a range of track and field events regardless of ability, race, gender or disability.

Our primary revenue source is registration fees paid by families and weekly fundraising from our canteen and BBQ facilities. We are seeking assistance from local businesses and would appreciate if your business would support our centre by providing a level of sponsorship. Accompanying this letter is a list of available sponsorship packages that the club can offer. The packages can also be tailored to suit the needs and budget of your business. Sponsorship can be a cash payment or a supply of goods to the same value can be negotiated between the Centre and business.

Ultimately your sponsorship will go towards keeping Little Athletics affordable for all families and assisting the Centre to continue to provide a high quality program to our members.

If none of the following packages suit your needs and you would like to support the club in another manner it would be greatly appreciated. Please do not hesitate to contact me on the number below with any queries.

I thank you for your time in considering our request and sincerely hope that you respond favourably.

Kind Regards

Chris Hentschke

(Treasurer GGLAC)

Email: [jayley.hentschke@gmail.com](mailto:jayley.hentschke@gmail.com)

Phone: 0434 635 589

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All membership packages are offered a 20% reduction for 3+ year terms.

### **BRONZE SPONSOR \$300**

1. Advertising on our website on the sponsor page (logo and contact details)
2. A certificate of appreciation will be provided to your business

### **SILVER SPONSOR \$500**

All benefits listed in Bronze package plus:-

1. Signage promoting your business to be displayed at all home meets
2. Promotion in the e-newsletter and on the Facebook page

### **GOLD SPONSOR \$750**

All benefits listed in Silver package plus:-

1. Regular promotion at all events
2. Opportunity to have promotional materials, as supplied by the sponsor distributed to our members on one occasion during the season

### **MAJOR SPONSOR \$1500**

As a Major Sponsor you have the opportunity to receive all the all benefits listed in Gold package plus:-

1. Acknowledgement on our website as a Major Sponsor
2. Signage promoting your business to be displayed at all home and away meets
3. Promotional materials, as supplied by the Sponsor will be distributed to members
4. One home meet each season will be recognised as sponsored by your business

### **PLATINUM SPONSOR \$3000**

At the end of each season GGLAC recognises the achievements of our athletes and the efforts of our volunteers. Each athlete receives a medal for their participation throughout the season and trophies are also awarded to those that compete at State Individual Championships and Cross Country Championships. We also present Club Champion awards in our Junior, Intermediate and Senior age categories and a President's Trophy.

These awards include vouchers, trophies and their names engraved on shields which they are able to keep for the year. All awards are proudly received by the athletes and volunteers in the presence of their peers and family at our club presentation day.

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## PLATINUM SPONSOR cont...

As a platinum sponsor you will receive all the benefits of the Major Sponsor plus more:

1. Acknowledgement on Presentation Day as Sponsor of all athlete vouchers (Club Champion across Junior, Intermediate and Senior athletes, Club Captains and winner of the President's Trophy)
2. Invitation for your organisations representative(s) to attend the Presentation Day and the opportunity to present Club Champion trophies and vouchers
3. Naming rights on all of our end of season trophies or naming rights on a selected event at home meets throughout the season
4. Short video explaining their business to be posted on Social Media

\*\* Sign will need to be of canvas type to ensure it is fully transportable, size to be negotiated between the club and sponsor



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# SPONSORSHIP AGREEMENT FORM

Please fill out the following agreement

I/We agree to support the Golden Grove Little Athletics Centre as a:-

(Please tick your choice)

- Platinum Sponsor \$3,000 per annum
- Major Sponsor \$1,500
- Gold Sponsor \$750 per annum
- Silver Sponsor \$500 per annum
- Bronze Sponsor \$300 per annum
- Other (To be detailed in separate attachment)

My/Our business or company name is \_\_\_\_\_

The agreed sponsorship commitment is for an amount of \$\_\_\_\_\_ per annum payable within 28 days of the execution of this agreement.

My position in the business/company is \_\_\_\_\_ and I confirm that I have the authority to exercises this agreement on its behalf.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Formal confirmation of your sponsorship agreement will be provided in writing within 28 days of executing this agreement form.